



BUSINESS SUPPORT YOU CAN RELY ON

Whatever your business needs, we have the **facilities, experts, training** and **support** to help you take your business to the next level.

hull.ac.uk/business



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For ambitious SME owners who want to secure the best possible future for their business, we offer a full range of funding and support services to help your company grow and thrive.

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Develop new products and services with the support of expert researchers and access to our world-class innovation facilities.



Improve your staff's effectiveness and productivity with specialist executive education and training courses.



Employ up-and-coming talent with the right skills for your business.



Learn how to develop business resilience and growth.



Access our expertise in areas as diverse as business modelling, occupational stress, logistics and shipping, digital solutions, modern slavery and more.



Whether you're looking for meeting or office spaces, specialist R&D resources, or a venue for your event, our facilities are unrivalled.

DRIVE INNOVATION

Successful innovation is nothing new to the University of Hull. We have a track record of supporting the growth and innovation of businesses and the regional economy, working with businesses across all sectors and sizes.

Our Aura and Flood Innovation Centres are helping to drive innovation in the areas of low-carbon and flood resilience, while our Enterprise Centre is a thriving community of ambitious start-ups.

We'll help you develop your ideas, grow your business and connect with like-minded organisations and research experts.

Key benefits:

- Access to funding support
- Work alongside our experts
- Access to specialist workshop facilities, modern meeting rooms, and event and conference spaces
- Benefit from a number of workspaces designed to encourage collaboration, inspire innovation and accelerate business growth

Our research-active staff are called upon for their expertise by governments and business organisations around the world.

Aura Innovation Centre

We're working with Humber SMEs on projects to develop low-carbon ideas and innovations, giving companies a competitive edge, diversifying product portfolios and enhancing their sales strategy.

Our £12m sustainable innovation centre is conveniently based close to the Humber Bridge, with easy access by road and rail.

 [Find out more](#)

Flood Innovation Centre

We're helping businesses develop innovative services, processes and products in flood resilience to grow their business and the regional economy.

We're supporting businesses by offering a range of tailor-made Innovation Support Packages worth up to £20,000 each.


 [Find out more](#)

Knowledge Transfer Partnerships (KTPs)

The Knowledge Transfer Partnership (KTP) scheme has been helping UK businesses to innovate and grow since 2003.

The University of Hull has been involved with many KTPs which have delivered huge competitive advantage to the businesses we've partnered with, from increased turnover to the ability to enter new markets.

Over two thirds of our graduate Associates have been offered permanent positions at the end of the KTP.

 [Find out more](#)

SparkFund

We've secured over £13.5m funding from the ERDF to support SMEs in the Humber to accomplish their business ambitions.

We'll match-fund grants in innovation, research & development and low-carbon projects to boost the success of businesses.

Since we launched in May 2017, we've helped over 130 SMEs to apply for funding and are providing hundreds with business support.

 [Find out more](#)

THYME Project

The fast-growing bioeconomy represents a major economic opportunity for the UK, particularly for the North of England which has world-class bioeconomy assets.

The THYME project aims to build on these regional assets to drive increased productivity of companies operating in the bioeconomy across Yorkshire, Humberside and the Tees Valley.

THYME offers grant support and the opportunity to access knowledge and collaborate with some of the UK's leading bioeconomy researchers.

 [Find out more](#)

DEVELOP YOUR PEOPLE

We work closely with public, private and third sector organisations to nurture talent by delivering bespoke and specialist training.

The University offers a whole host of leadership and executive education alongside open training programmes and postgraduate degree apprenticeships.

Key benefits:

- Access the highest-calibre teaching for your business, from a combined team of academic experts and professional associates with real-world business experience
- Benefit from the latest world-leading research applied to business settings
- Programmes are employer-led, ensuring that your people are taught skills and knowledge that are relevant to the modern workplace
- Boost your business productivity and performance by investing in your people

Hull Executive MBA (EMBA)

The AMBA-accredited Hull Executive MBA (EMBA) helps shape strategic and responsible leaders through a challenging, business-relevant and internationally recognised programme.

We offer a flexible range of traditional and degree apprenticeship models, with the option of tailored 'pathways' to suit industry needs.

 [Find out more](#)

Degree Apprenticeships

Degree apprenticeships are a cost-effective way of developing and training your staff, from school leavers through to experienced workers.

Businesses can take advantage of the Apprenticeship Levy to fund the training, to attract and develop talented, motivated employees who will boost productivity and performance.

We offer a range of employer-led Degree Apprenticeship courses across Leadership, Offshore Wind, Healthcare and Engineering, ensuring they teach skills relevant to the modern workplace.

 [Find out more](#)

Future Leaders

From first-time managers to senior leaders, we will explore key business issues with you and unlock your true potential as a leader and manager. The 3-month programme is delivered via face-to-face and online learning.

The programme accelerates the development of talented managers, ensuring their readiness to lead their organisations in an increasingly challenging and complex environment.

 [Find out more](#)

Open Programmes

We offer a range of programmes covering all key aspects of business and management, from employment law updates to strategic leadership workshops.

Our programmes can be tailored to meet the needs of all organisational types and sizes and aim to develop employees operating at all levels.

You will have access to world-class experts and industry specialists from across all major business and management disciplines.

Programmes:

- Talent Management
- People Analytics
- Effective Negotiation
- Decision Making
- Diversity Marketing
- Financial Decision Making

 [Find out more](#)



EMPLOY NEW TALENT

With more than 15,000 students studying a diverse range of degree programmes and over 4,000 graduates per year at the University of Hull, you'll find highly motivated and talented individuals with the skills and attributes that you need to help your business thrive.

Key benefits:

- Access the best of the region's talent through supported internships, placements and student projects
- Tailored support to find the right fit for your business
- Promote your job opportunities directly to our students and offer interviews on campus

 [Find out more](#)

Employ an intern

A subsidised internship can help you find the talent you need to grow your business and can be tailored to suit your specific needs.

Internships can be offered full-time or part-time to students or graduates and are eight to 12 weeks in duration. They can bring fresh ideas and approaches to projects, connect you with the right skills for your business and help you nurture the brightest talent for your workforce.

 [Find out more](#)



Student placements

We provide a range of short and long-term placements up to 12 months for undergraduate or integrated Masters students, across subjects including engineering, computer science, chemistry and more.

These placements give students the opportunity to put their learning into practice, whilst supporting key business projects and helping drive your business forward with specialist skills.



Recruit a student or graduate

Recruit a Hull student or graduate, and you'll get an employee with the knowledge and skills to face any challenge in the business world.

We help businesses find the best employees from our homegrown talent pool by promoting their vacancies for free on our online jobs platform.



Engage our students on a specialist project

We offer businesses the chance to take advantage of our students' specialist knowledge or skills on a specific project, which can help them gain real industry experience whilst supporting your business to benefit from fresh insights and approaches.



BUILD RESILIENCE AND GROWTH

We equip managers and business professionals to succeed in a fast-changing and interconnected world.

Give your organisation a significant competitive advantage by working with us to understand and employ cutting-edge ideas through research and consultancy projects in one of our key areas of expertise, moving your organisation towards long-term growth and success.

Key benefits:

- Access to research and business experts to help your business flourish

Enterprise Centre

Our Enterprise Centre has supported over 140 start-ups since it opened in 2008, with a combined annual turnover in excess of £8 million.

Our support is enabling them to build strong businesses that stand the test of time, beating local and national survival rates that show 60% of start-ups go bust in the first three years.



Find out more



SME Business Clinic

Hull University Business School has a track record of working with businesses and applying expertise across organisational behaviour, talent management, marketing, business strategy, logistics & supply chain and, increasingly, innovation.

Our SME Business Clinic will help businesses boost productivity and growth through the adoption of better management practices, whilst providing final year students with the opportunity to gain commercial awareness and consultancy skills.

Our high-calibre students offer free strategic business and management skills and specialist knowledge in Marketing, Management, Logistics, and Accounting & Finance. Our students come from a wide range of backgrounds, bringing fresh perspective and ideas to your business.



Find out more



CONSULT WITH EXPERTS

We can help you gain a competitive edge in your market by collaborating with world-leading researchers across our key areas of expertise.

Key benefits:

- Access to specialist knowledge and expert researchers who are working with real businesses
- Benefit from the latest applied research
- Talk directly to our accessible and approachable specialists

Lampada

Lampada are a growing team of experienced professionals, who have a wealth of knowledge within software development, eLearning platforms, Virtual Reality, Augmented Reality and Mixed Reality.

We employ a range of expertise from the local and international business world and university research community. We have a variety of applications and experience in the Leisure, Health Services, Emergency Services, Airport, Chemicals, Tourism and Telecommunications sectors.

[!\[\]\(3211b5d1d968fc1665909b34f9f16010_img.jpg\) Find out more](#)

The Logistics Institute

Established in 2008, the Logistics Institute is a world-renowned centre for research, education and expertise in logistics and supply chain management.

We are a leader in applied logistics research and industry outreach programmes, both national and international.

We've directly driven more than 500 businesses towards supply chain solutions and we've helped to train hundreds of logistics graduates who've gone on to effect change on a global level.

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Modern Slavery Risk Assessment

Our modern slavery risk assessment service helps your business identify and avoid slavery and human trafficking practices, from the people you employ and your supply chains, to the people you buy goods from and the agencies you work with.

Our risk assessments are led by social audit experts and underpinned by academic rigour.

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Legal Advice Centre

The Legal Advice Centre provides free, confidential and independent legal advice to SMEs. Like the SME Business Clinic, this is manned by students in their final year, supported by experienced staff.

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Centre for Human Factors

Our mission is to make work healthier through addressing psychosocial risks to health and safety. Our team of qualified psychologists offer a range of consultancy and applied research services.

[!\[\]\(a8ff699ced33317c53c86f9bf3171905_img.jpg\) Find out more](#)

ACCESS CUTTING EDGE FACILITIES

We've invested in a wealth of resources to impress your clients and support your business innovation. Whether you're looking for a conference venue, meeting or office space, outstanding dinner hosting, low-cost accommodation or award-winning facilities, the University of Hull has it all.

Key benefits:

- Access to the latest cutting-edge technology
- Short and long-term office accommodation
- Flexible conference and exhibition spaces
- Opportunity to collaborate with like-minded people and businesses

Meeting Rooms and Spaces

We have invested significantly in high quality office accommodation and meeting spaces, both on the University campus and in our stunning Aura Innovation Centre located by the Humber Bridge.



Beyond Events

Our diverse, award-winning conference venues and event facilities are like no other. We go beyond expectations to create spaces for business events to thrive.

We have first-class facilities suitable for any business event: meetings, conferences, exhibitions, or evening functions for up to 500 guests.



Specialist Research & Development Resources

Our cutting-edge facilities and workshops will help your business develop ideas and prototypes, particularly in the areas of low carbon and flood resilience.

So, whether you need access to Virtual Reality equipment, 3D printing, the latest heating and cooling technologies or immersion tanks, or you simply need some lab space, we can help.



Other facilities and equipment

Our facilities include light and airy spaces to suit groups of all sizes and all of your event needs, from our world-class Middleton Hall conference venue to smaller rooms for plenary and breakout sessions.

We also provide access to our sophisticated Virtual Reality suite, and are able to carry out analytical measurement services for various sectors and applications.





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GET IN TOUCH TODAY TO FIND OUT HOW WE CAN HELP TAKE YOUR BUSINESS TO THE NEXT LEVEL

Whether you want to explore how we can work together to drive your business success, or you're interested in taking advantage of our fantastic facilities, we'd love to hear from you.

hull.ac.uk/business | business@hull.ac.uk

