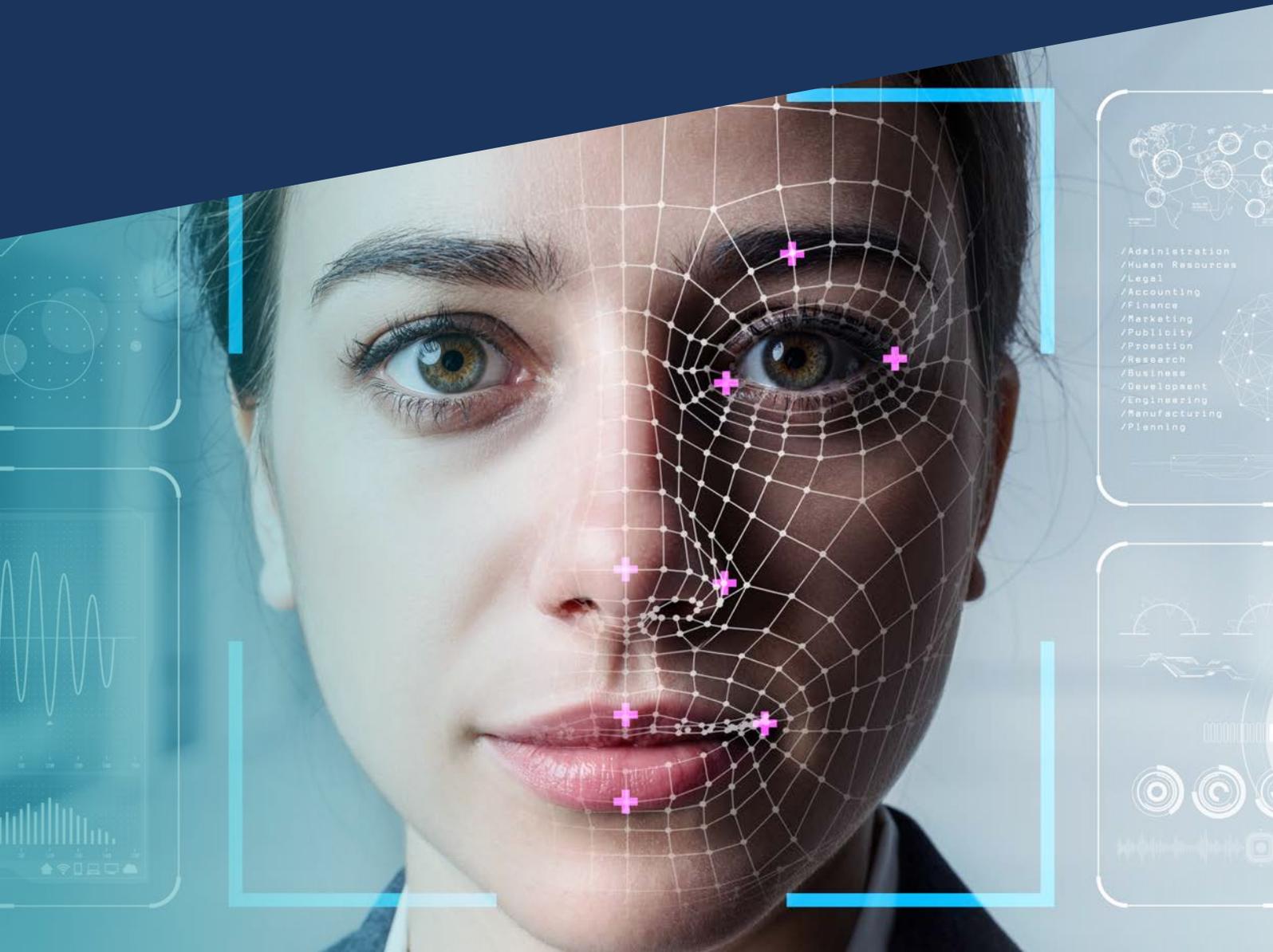


The Executive MBA for the Future

Shaping, inspiring and equipping the new generation of leaders to overcome ever more complex challenges in a Net Zero, digitally transformed and socially responsible world.



Hull University Business School is launching an exciting new Executive MBA that will transform the people who study for it and the organisations they work for. It will also help shape a just and sustainable future for all.

A future thinking MBA

Recent world events demand a seismic change in the way we live and do business.

There is an urgent need for inspiring, informed leaders to future proof their organisations and ensure a successful, just and sustainable world.

From the COVID-19 pandemic to Industry 4.0, successful organisations across the world have recognised the need to become ever more innovative, creative and resilient. They embrace disruption and complexity. They are agile, inspiring and socially responsible role models.

With these tough but necessary challenges comes an intensified demand for proficient and socially responsible business leaders, who can shape a fairer, brighter, sustainable future. Professionals who, of course, fully understand the essential business functions of strategy, marketing, supply chain management, financial decision making and other operational competencies but, also, the awareness and responsible behaviours needed to support employees and shareholders while accelerating company growth and prosperity.

This Executive MBA, which has been co-designed and crafted with our valued industry partners, will equip modern leaders to handle tomorrow's challenges, embracing disruption and displaying strength and resilience. Major topics, which will be delivered by internationally recognised speakers and academics across the MBA programme, include:

- **Sustainability and the Environment - driving towards achievement of Net Zero**
- **Industry 4.0, Complexity and Digital Disruption - future proofing through digitisation**
- **Internationalisation - developing global mindsets**
- **Diversity and Inclusion - ensuring accessibility and fairness for all**
- **Innovation, Creativity and Systems Thinking - news ways for new world challenges**



Future-proof your leaders and organisations

Never before have business leaders faced such rapid change, demands and disruption. Future leaders, from all sectors and across the globe, will need to be supremely agile, creative and resilient to deal with complex challenges - and new opportunities - in a re-focused, digitally transformed and politically volatile Net Zero world.

This exclusive Hull Executive MBA blends cutting-edge academic thinking with industry best practice to equip leaders with the knowledge, tools and behaviours they need to become powerful drivers of sustainable corporate success and responsible change.

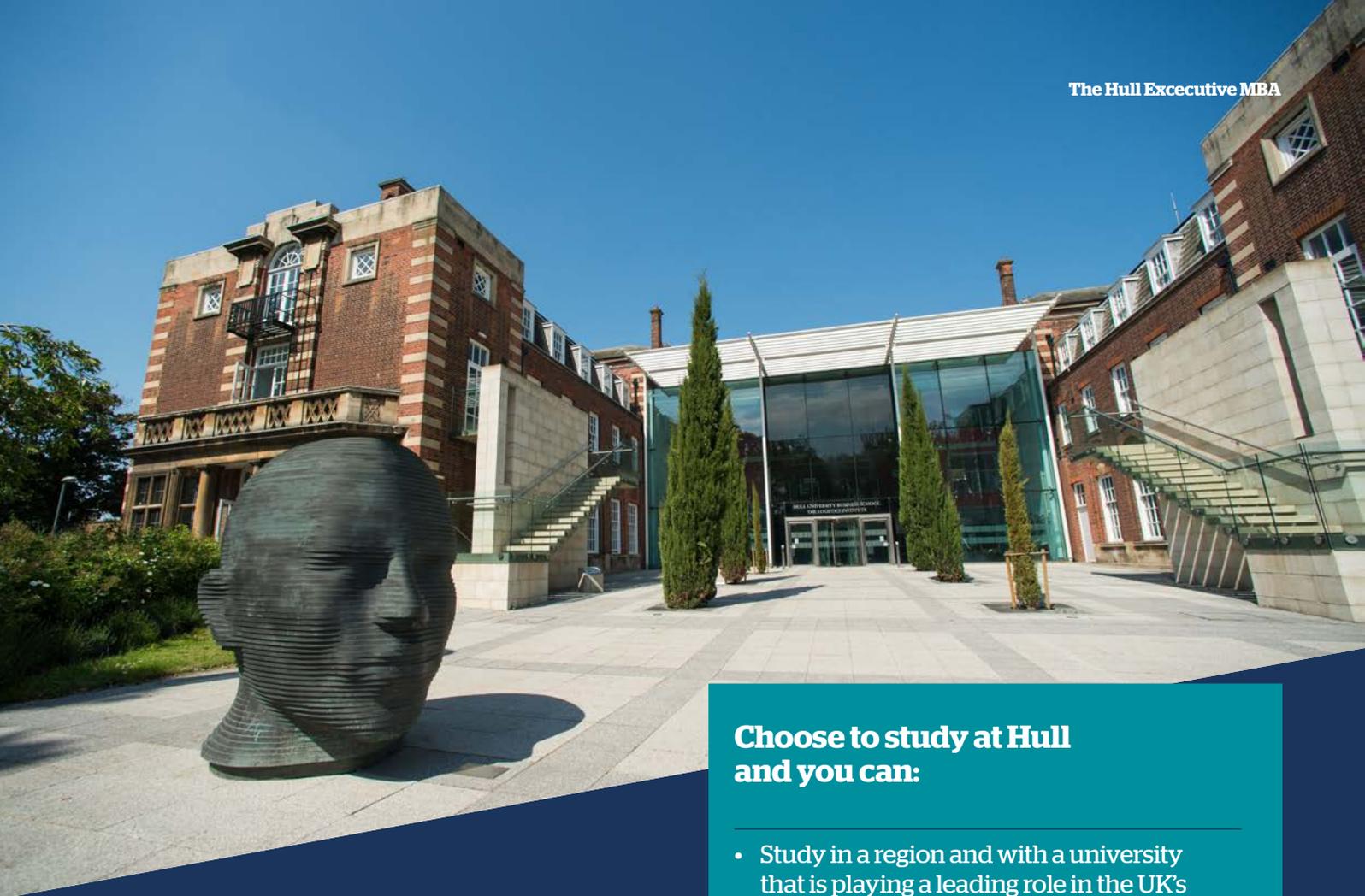
A course that has been designed around you

The Hull Executive MBA has been designed specifically to enable you to study flexibly and fit your studies around work and other commitments.

Key highlights:

- Flexibly delivered part-time over two years
- Modules are taught on campus over four days
- Course fees are £19,900, with flexible payment options available
- You will become part of our powerful global MBA network
- Making leadership accessible
- Entry requirements of a first degree of 2:1 or above and a minimum of three years' appropriate industry experience*

* individuals without a good honours degree and significant senior level work experience may still be eligible - please get in touch to find out more



The new Hull Executive MBA takes a fresh and dynamic approach to preparing the leaders of tomorrow by combining quality with ethics, ambition with responsibility, impact with sustainability, profit with purpose and affordability with exceptional teaching.

Choose to study at Hull and you can:

- Study in a region and with a university that is playing a leading role in the UK's journey to Net Zero
- Learn from internationally recognised speakers
- Empower yourself and your team to confront tough new global challenges and identify new business opportunities
- Achieve an MBA from an AMBA accredited Business School - held by fewer than 2% of business schools worldwide
- Become part of a powerful, diverse and inclusive MBA network
- Enjoy an inspiring, stimulating and beautiful campus environment



A programme co-designed with industry

The Hull Executive MBA has been developed in partnership with industry to ensure it delivers on the critical business needs, pain points and opportunities presented by unprecedented global challenges and change.

These senior leaders, from a range of industry sectors and organisations operating regionally, nationally and internationally, will work with us on an ongoing basis to ensure the programme remains relevant and continues to tackle real-world issues - as well as supporting us in our aim to take you on a truly transformational leadership journey.





UNIVERSITY
OF HULL

The Hull Executive MBA

Choose the University of Hull - experts in sustainability and social justice - to study for a world class Executive MBA and be part of a powerful, diverse and inclusive network of socially responsible leaders driving change across the globe.

Find out more

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