

**Request Ref: 2795**

FOI Request dated **19/01/2023** as follows –

*Please could you confirm for the financial year 21/22:*

- *whether your institution operated at a deficit or surplus and what this figure is*
- *expenditure on marketing to students in the domestic market (All UK)*

**Response**

For the financial year 21/22:

- Whether your institution operated at a deficit or surplus and what this figure is – Section 1 of the Freedom of Information Act 2000 (FOIA) places two duties on public authorities. Unless exemptions apply, the first duty at Section 1(1)(a) is to confirm or deny whether the information specified in a request is held. The second duty at Section 1(1)(b) is to disclose information that has been confirmed as being held. Where exemptions are relied upon Section 17 of FOIA requires that we provide the applicant with a notice which: a) states that fact b) specifies the exemption(s) in question and c) states (if that would not otherwise be apparent) why the exemption applies.

It has been determined that this information is exempt on the basis that s21 of the Act applies – Information Reasonably Accessible by Other Means. As this exemption is absolute there is no requirement for me to conduct a public interest test, however in order to provide assistance I provide the following link - [Key documents | University of Hull](#)

- Expenditure on marketing to students in the domestic market (All UK) - In the financial year 21/22, the University spent £1.617 million on advertising in the domestic market.