



UNIVERSITY
OF HULL

HULL UNIVERSITY
BUSINESS SCHOOL

Together, we mean business

Hull University Business School

Corporate Partners Scheme



Who we are

Hull University Business School is a rarity. Our independent accreditations (including AACSB – held by fewer than 5% of the world's 13,000 business programmes) place us in a select group of UK business schools. But it's our approach that *really* sets us apart.

When students first come through our doors, they're not walking into a classroom. They're stepping into the world of business. And it's our job to inspire them to be sustainable and responsible leaders. So by the time they graduate, they're ready for their first career, their next one, and each one after that.

Who we partner with

We work with a wide range of local, regional and national businesses and public sector organisations – including Barclays, KCOM, Rix, For Entrepreneurs Only, Beverley Building Society and East Riding of Yorkshire Council.

Why you should become a Business School partner

It shows you're serious. Serious about inspiring and nurturing the next generation of sustainable and responsible leaders. So there's that. Then ...

Discover the newest graduate talent

Get fast-track access to student and graduate talent through placements, internships, projects, and graduate recruits.

Meet the newest member of your team

Many of our academic staff are world-class experts in their field. As a partner, you'll have exclusive access to their expertise. *And* at discounted consultancy rates.

Have your say on what we teach

Help shape the programmes our Business School teaches, so our graduates are even better prepared for work.

Tap into other areas and skills at the University

Do you need experts, facilities or graduate talent from our *other* departments? We'll put you in touch with the right people so you can start building those relationships.

Exclusive events made just for you

You tell us what you want to get out of it, we'll do the rest. Our tailored events, masterclasses and networking sessions put you in the same room with like-minded industry experts, business people and problem solvers.

Discounts for training courses

Our partners get money off and early-bird access to our training and executive education courses. When you join, you'll get the same.

Cheaper meeting room rates

Hold your conferences, board meetings, client meetings, interviews, training sessions, away days, awards and dinners here. For discounted, member-only rates.*

“Hello, me again...”

When you join, we'll assign you with one point of contact at the Business School for all your enquiries. So every time you call or email, you deal with the same person.

Keep up to date with Business School news

Get regular updates from the Business School and the wider University.

Get money off your Hull Sport membership

As a partner, you and your staff get discounted rates at our brand-new £16-million sports and fitness centre. Plus on-site health MOTs and nutrition support, as well as training plans for team events.

* Subject to availability.

Free to join, priceless to belong

It's free to join our scheme. But in return, we ask you to invest your time to get to know each other and work together. That way, we can grow a mutually beneficial relationship that lasts for years.

What we look for in a corporate partner

The main thing is that you're like-minded. If you share our goals and see the value in developing close, long-term business relationships, we want to hear from you.

What's in it for us and our students

More than you might think. In fact, on top of helping us stay in step with the ever-changing needs of the business community, our partners regularly...

- ✓ Input into the content and teaching of our degrees
- ✓ Give talks to share expertise and latest industry insight with our students
- ✓ Host events and training for us and our students
- ✓ Offer work experience placements and internships
- ✓ Set up mock interviews to help prepare our students
- ✓ Volunteer at Open Days to chat to prospective students about living and working in Hull
- ✓ Give us an extra income stream by taking advantage of our products and services

How we work with you

We know your time is precious. But we also know that, together, our ideas, insight and expertise are invaluable to each other. It's all about balance, and knowing that every partnership is different.

Some of our partners like to meet face to face. Some prefer to be kept in the loop over the phone or email. And some are regulars at our events. It depends on who you are, how you like to work and what you want to get out of it.



To learn more and join today, get in touch

Please contact our Business and Engagement Team:

Kathryn Hopkin

FBLP-Business@hull.ac.uk | 01482 463596

Faculty of Business, Law and Politics

University of Hull

HU6 7RX

hull.ac.uk



uniofhull



universityofhull



uniofhull



universityofhull



**UNIVERSITY
OF HULL**