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## **Participant Information Sheet**

### **Offer Holders Online Survey Research**

**Date:** February 2025 – August 2025

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#### **Introduction**

You are being invited to take part in a research survey. Before you decide whether to participate, it is important to understand why the research is being conducted and what it will involve. Please take the time to read this information carefully. Feel free to ask questions to contacts provided if anything is unclear or if you would like more information.

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#### **What is the purpose of the study?**

This study seeks to explore the views, behaviours and experiences of university applicants during the decision-making process of applying to university. The findings will contribute to better meeting future students' needs. The survey is being conducted by the University of Hull.

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#### **Why have I been invited to participate?**

You have been invited because you received an offer to study at the University of Hull for 25/26 entry.

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#### **Do I have to take part?**

Participation is entirely voluntary. If you decide to take part, you will be given this information sheet and asked to agree your consent via clicking through to begin the survey. You can withdraw at any time while completing the survey without giving a reason and without penalty. If you choose to withdraw after submitting, your data will be removed from the study up until the survey closes.

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#### **What will happen if I take part?**

- The survey will take approximately 5 minutes
  - It will take place online via a link provided
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### **What are the possible benefits of taking part?**

You will be entered into a prize draw to win an online shopping voucher.

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### **Are there any risks involved?**

There are no risks to taking part and no sensitive topics included. You are free to stop at any time.

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### **How will my data be handled?**

- Your data will be kept confidential and securely stored in line with data protection policy and GDPR regulations.
  - Data will only be accessible to the relevant research team.
  - Anonymity will be maintained in any publications or presentations.
  - Data will be retained in line with the specific university data retention schedule (review after current year +12 years) and then securely destroyed.
  - For more information about the University of Hull's data policies, please visit: [Data Protection | University of Hull](#)
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### **What will happen to the results of the study?**

The results will be used for presentations internally at the university to inform various team's strategies and at conferences. It may also be published online as articles/blogs or referenced in marketing materials. Anonymity will be maintained in any publications or presentations.

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### **What should I do if I have questions or concerns?**

If you have questions about the study, please email [student-feedback@hull.ac.uk](mailto:student-feedback@hull.ac.uk)

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**Thank you for considering participation in this study. Your contribution is greatly appreciated.**