

University of Hull: Access Agreement 2014/15 (Revised Dec 2013)

1: Introduction

The University of Hull is situated on two campuses, in Hull and Scarborough, both of them areas of relatively low population density and relatively low educational aspiration. In 2013, the total student population stands at approximately 18,300 learners. Reflecting its strategic aims and objectives, the University continues its commitment to be an Anchor Institution within the region and as such to promote and support opportunities to progress to and succeed within higher education for disadvantaged groups.

“The University of Hull remains as committed as it was at the time of its foundation to raising educational aspirations, especially in the communities it most directly serves. We will ensure that we remain accessible to all students with the potential to succeed, regardless of their financial circumstances.”¹

The University of Hull proposes the bulk of full-time fees will remain at £9,000 for entrants in 2014/15. Part-time fees will continue to be in line with those charged for FT programmes. Providing accurate indications of anticipated entrant numbers is still challenging as student behaviour following the introduction of the new fees system and the impact of significant changes to our part-time provision remain unsettled.

An assessment of our performance suggests a continued focus on both access and retention remains appropriate. The University performs well against HESA Performance Indicators, particularly in terms of entrants from state schools, low participation neighbourhoods and entrants in receipt of disabled students’ allowance (DSA). The University also performs well in aspects of retention and efforts are increasing to improve retention rates of young FT First Degree entrants from low participation neighbourhoods.

Whilst acknowledging the national evidence² on the lack of impact of bursaries on learner choice of HE provider, our experience of supporting large numbers of learners from under-represented groups over many years, together with strong arguments from our student union, suggests successful outcomes require the provision of financial support during the learning period. We therefore intend to maximise the number of first year £2,400 support packages available to those from low income backgrounds (incorporating those available under the National Scholarships Programme (NSP), as well as dedicate funds to increasingly targeted outreach and retention activities. These support packages will be offered to all students meeting the eligibility criteria and we will continue to expand the range of support measures available through these schemes.

¹ University of Hull Strategic Plan 2011-2015 Introduction

² OFFA Publication 2010/06

In summary:

- **ALL** eligible entrants will continue to receive either a bursary/scholarship worth a total of £2,400/£7,200 respectively and the University will provide any additional finance required to support the resulting numbers.
- The University's long history of collaboration with regional universities and HE in FE providers, as well as strong relationships with the majority of local schools and colleges, will continue to be enhanced in 2014/15 including our work with younger learners at KS2, 3 and 4.
- We will increase our focus on the identification and provision of support for learners in under-represented groups throughout their studies with a view to improving completion and success rates.
- The University will continue work to achieve the targets and milestones published in the 2013/14 Access Agreement. Key areas of work include the provision of information to potential learners and the enhancement of arrangements for monitoring/evaluating impact and success of outreach and retention interventions.

2: Fees, Student Numbers and Fee Income

2.1 Intended tuition fee charges for new fee-regulated entrants in 2014-15

The University of Hull intends to continue to charge a standard tuition fee of £9,000 for new full-time honours degree undergraduate entrants in 2014/15³, including those on undergraduate initial teacher training courses and those topping up to honours from a Foundation Degree (latter applicable from 2014/15). These fees will be applied to part-time students on a pro-rata basis from 2014/15.

The University confirms that, in line with fee regulations, no part-time student will be charged more than £6,750 in an academic year. The University also commits to spend an appropriate proportion of any income from part-time fees above the basic level, on access measures.

Non-standard fees will continue to be charged to entrants on:

- Foundation Degree programmes (£7,000 per year)
- Foundation Year 0 programmes (£6,000)

Non-standard fees will continue to be charged for:

- Year abroad/placement years (according to Government guidance and depending on a student's year of first entry to their programme.)

Anticipated income from these non-standard fees is included in the financial calculations at Annex B.

2.2 Student Numbers

Annex B gives:

- estimated numbers of full-time students at each fee level, (including any with fees at £6,000 and below);
- estimated numbers of regulated part-time students, for whom we anticipate the fee will exceed £4,500;

³ Applies to UK/EU students and includes the fee for Hull York Medical School (HYMS) MBBS, operated jointly with the University of York. Excludes NHS funded provision.

- the resulting estimated fee income above the basic level for full and part-time courses.

2.3 Fee Rises

The University may apply increases to fees in line with the amount set by Government each year.

3: Access and Student Success Measures

3.1 Level of expenditure

An assessment of our record in access and retention suggests it is appropriate to continue an overall expenditure of 21.6% of income above basic fees (in line with the overall expenditure agreed in our 2013-14 access agreement covering initial teacher training (ITT) provision). This comprises 22.5% of £6-9k fee income for courses other than PG ITT where the expectation is expenditure of 10% of £6-9k income. We consider all expenditure included is 'countable' for the purposes of this agreement.

3.2 Assessment of access and retention record.

The University has a sound record, when compared to the national average and benchmarks, across a broad range of access indicators. The University has performed consistently strongly for: recruitment from state schools, low participation neighbourhoods, mature students, students in receipt of disabled students allowance and part time students.

Although access performance remains strong against the sector, the most recent Higher Education Performance Indicators data for the targeted access measures is showing a downward trend:

- The participation indicator for 'young full-time first degree entrants from state schools or colleges' is now slightly below benchmark for the first time, down from 92.8% to 91.0%.
- The participation indicator for 'young full-time first degree entrants from specified socio-economic classes' is down from 32.6% to 29.2%, below benchmark by 2.8% and below the national average by 1.7%.
- The participation indicator for 'young full-time first degree entrants from low participation neighbourhoods' is down from 16.1% to 15.1%, however this remains well above benchmark by 4.2% and national average by 4.9%.

It is not yet fully understood whether this is a temporary fluctuation, or reflects a changed behaviour pattern.

The University's retention record also remains strong and the latest HESA data for the targeted measures reveal further improvement:

- The non-continuation rate for 'FT first degree young entrants from low participation neighbourhoods' improved from 13% to 9.8%, however, this remains worse than benchmark (8.4%) and national average (8.8%).
- The 'projected outcomes' indicator improved from 79.1% (successful outcomes) to 81.9%, exceeding both benchmark and national average

The University remains conscious that the full impact of the introduction of higher fees in 2012 on access and subsequent retention may result in amended priorities once 2012 and 2013 entrant data becomes available.

3.3 Our strategic approach to Access and Student Success

The University of Hull continues to make a strategic commitment to access and student success as articulated through its strategic plan

‘as an anchor institution the University of Hull will ensure that its local and regional communities benefit by its presence and local interaction’.

‘The recruitment processes will also give effect to the implementation of the access agreement with regard to access and retention, and will continue to recognise the importance of having a diverse student body.’

The establishment of our Access, Funding and Support Office channels the oversight of access and student support issues through a dedicated team of staff enabling us to provide a coordinated approach to monitoring and evaluation of activities and their impact.

3.4 Balance of support between financial support and non-financial measures

In light of the above, the University will, in 2014/15:

- Continue to encourage entry to HE (and the University of Hull in particular) from those in under-represented groups
- Continue to provide financial support to first year entrants from low income backgrounds, (around one third of our entrants)
- Provide ongoing support across the student lifecycle to ensure successful outcomes for this group.

Of the **£5.8M** anticipated institutional spend (excluding the Government NSP allocation) from fee income above the basic fee in 2014/15, **£1.1M** is proposed for outreach, **£1.3M** for retention and the balance of **£3.4 M** for student bursary/scholarship awards.

3.5 Outreach

Both campuses are located in areas of high social deprivation and relatively low academic achievement⁴ aspiration. The University continues to expand its work with learners from under-represented groups to raise aspirations and attainment amongst those with the potential to enter higher education.

Much of our work takes place in local schools, colleges and communities, where we are working to increase the amount of outreach work delivered in a sustained way with learners over a number of years, including with primary learners. In addition, our outreach team are increasingly targeting their

⁴ 26.9% of working age population in Scarborough and 20% of working age population in Hull have a level 4 or above qualification compared to 31.3% nationally. ONS annual population survey, Jan 2010-Dec 2010.

activities on the 47 schools, academies and colleges with high proportions of learners eligible for free school meals (pre-16), high numbers of learners from low participation neighbourhoods (identified using POLAR 3 data), and national and socio-economic classification 4-7.

Outreach activities include summer schools, in-school mentoring, master-classes and campus visits, as well as the provision of IAG, particularly in the fields of student finance and careers advice where new staff have been recruited. As part of the January 2012 WPSA/Access Agreement monitoring return the University obtained information in relation to: over 4,000 Year 9 learners attending University ACE days; over 3,212 engaged in university educational outreach activity; a further 3,000 attending the Humberside UCAS convention organised by the University; around 433 undertaking medical problem based learning, master classes and summer schools.

It is anticipated that the period covered by this agreement will also see an increase in outreach work with potential part-time and mature learners from under-represented groups.

In 2014/15 the University intends to:

- Maintain and expand collaborative outreach provision with other HEIs
- Maintain and where possible expand high impact targeted activities
- Continue to maintain funded posts introduced in 2012/13⁵
- Continue to enhance the framework of progressive activities⁶ offered to targeted schools and colleges for learners at KS2,3 and 4
- Continue effective monitoring and evaluation of all outreach activity with an increasing emphasis on evaluating and tracking interventions for individual students
- Continue to improve the visibility of the support available to learners from a Care background
- Adopt an evidence based strategic approach to outreach activity for part-time and mature learners

3.5.1 Collaborative outreach working between HEIs

- **Excellence Hub**

The University has committed to continued regional collaboration to maintain and further develop our successful Excellence Hub partnership between the Universities of Hull, Leeds, Sheffield and York for gifted and talented young people to help enrich pupils' experiences in school/college. This partnership has been widely viewed as the most successful of the Regional Hubs and the University was invited to advise the Department for Education and the Cabinet Office on policy in this area. It is coordinated from York and will continue to target high achieving students from currently under-represented groups from across the region to encourage and facilitate progression of the "most able, least likely" group of students to selective HEIs. A key aim of this work will be to encourage young people to consider entering selective HEIs and to better prepare them for study at a research intensive university. Our multi-pronged approach will reach in excess of 1,800 young people at key

⁵ HE Student Finance Adviser; Pre-entry Careers Advisor; Scarborough outreach worker; University Access Funding & Support Officer and Administrator

⁶ The 2012 University of Hull Directory of support activities for schools, academies and colleges can be viewed at www.hull.ac.uk/accessoffice

transition points (Year 8/9, Year 11 and Year 12), will target around 1800 young people through a series of master classes and academic taster days at the four HEIs.

The University of Hull is one of four HEIs comprising the Yorkshire and Humber Excellence Hub. Current contracts based on activities running until summer 2015 form the basis of one of the Access Agreement targets.

- **North Yorkshire Coast collaboration**

The Collaboration between the Universities of Hull, York and York St John has continued to work across the coastal area and expanded its programme to develop activities in all year groups of secondary schools and has started working with parents/ guardians of learners. The Coastal Collaboration is currently being coordinated by the University of Hull (Scarborough Campus), however, moving forward the partnership will be developing provision into other areas of the North Yorkshire region led by York St John University to further deepen the Collaboration.

In addition:

- The University is working with 'NorthClass' HEIs, as well as local councils, to assimilate good practice around the visibility of outreach to those from a Care background and it is planned to achieve membership of the Frank Buttle Trust by 2013/14.
- Individual University of Hull staff participate in NEON events to maximise opportunities for update and engagement with WP colleagues across the HE sector.
- The University of Hull is formalising its collaboration with the Hull Children's University, building from a service level agreement signed in 2011/12, to provide activities to primary pupils in schools located in neighbourhoods with significantly low participation.

3.5.2 Links with schools and colleges

The University of Hull has three formal strategic arrangements to support its links with schools and colleges:

- **Federation of Colleges**

The University of Hull's Federation of Colleges is a partnership of eight HE in FE providers, the University of Hull and Higher York. The Federation fulfils its strategic aims of supporting economic development across the Humber Local Economic Partnership, associated Enterprise Zones, City Deal and the wider region, through working together to increase learning opportunities and enhance widening participation progression into higher education.

The Federation has a particular expertise and focus on vocational and work-based learning, supporting learners and employers develop Higher Level Skills, increasingly important with the regeneration taking place across the region. At the heart of the network is the notion of new and relevant progression opportunities, backed by a quality assured framework. This is supported by processes for enhancing curriculum development (focused on priority learning areas) and collaborative professional development including research.

- **Associate Institutions Network (AIN)**

This pre-HE group of sixth form colleges, FE colleges, schools and academies works jointly with the University of Hull to address social and economic challenges in the region through providing:

- Activities for young people to raise aspiration and awareness of learning opportunities at HE level
- Direct recruitment activities to encourage progression post-16 and to the University itself
- A forum for collaborative debate on pertinent education policy and practice

The AIN has 40 members (March 2013), several of which are key targets for the University in terms of its commitment to provide a learner progression framework of activities, due to their location in areas of significant deprivation and high proportion of learners on free school meals.

- **Thomas Ferens Academy**

The University, in partnership with Wyke and Wilberforce Sixth Form Colleges, sponsor the new Thomas Ferens Academy, serving the varied communities of North Hull.

The Academy opened in September 2012 in a purpose built, high tech learning environment funded through the Hull BSF programme. Through Governance of the Academy, providing joint Academy/University and sixth form college activities for students, supporting initial teacher training, professional development, engaging in scholarly activity and research opportunities for teachers and support staff, the sponsors will play an important role in the life of the Academy.

The University and its co-sponsors will work with the Academy and have significant influence in enhancing the learning and social experiences of young people in North Hull over the coming years.

3.5.3 The Hull York Medical School

The Hull York Medical School Code of Practice on undergraduate Admissions⁷ clarifies that 'the Universities of Hull and York are committed to a programme of widening access' and that 'in its admissions process, HYMS will take account of any evidence of educational disadvantage.'

3.6 Retention and Success

The University's Retention Strategy was approved by the University's Senate in June 2012. As a result of the underpinning work (and informed by the University's involvement in collaborative research with the University of Sunderland and Newcastle University⁸), it is anticipated that during 2014/15 there will be continued delivery of the recommendations, ensuring positive outcomes for learners across the student lifecycle.

⁷ http://www.hyms.ac.uk/documents/regulations/ug_cop_undergraduate_admissions.pdf

⁸ 'Good practice in student retention: an examination of the effects of student integration on non-completion' (2012) – 'part of the What Works? Student Retention and Success' series.(phf/Hefce/HEA/AoA 2012)

Key elements with particular relevance to the 2014/15 Access Agreement include:

- The design and delivery of a number of activities and interventions targeted at full and part-time learners from under-represented backgrounds (including all those eligible for University bursaries) across the student lifecycle. It is intended that these activities will build the confidence of these learners in addition to identifying any support issues they may have, leading to their improved retention and completion.
- The increase in the number of Academic Support Officers in academic areas with remits to provide additional support and guidance to primarily first year students from WP backgrounds. The posts will assist in the academic transition but also support social integration and will focus on those vulnerable times of the student lifecycle.
- Informed by the University's Curriculum Reform project, ongoing work will ensure a strategic approach for inclusive teaching practices, with particular focus on suitability for WP cohorts.
- Maximising the amount of financial support available post entry to meet individual needs and minimise withdrawal for reasons of hardship. It is anticipated that this will include continuing to supplement the Access to Learning budget and the provision of financial support towards high placement expenses where applicable.
- Improving the resource and expertise dedicated to capturing data associated with our intervention activities with targeted groups. It is our expectation that all interventions with students from all target groups should be recorded systematically in order that we can measure and evaluate their effectiveness and impact and used to inform future activities.

3.7 Financial support for students

The University of Hull proposes the following expenditure relating to new entrants in 2014/15:

3.7.1 NSP Bursaries to those with residual household income of less than £25,000 pa:

321 NSP scholarships, with a government contribution of £322,000 have been provisionally allocated by HEFCE.

With around one third of our current intake from qualifying under-represented groups the University is particularly concerned to ensure the maximum **number** of Year 1 students are supported to ensure retention and success. In 2014/15 we therefore propose that our allocation of the government's contribution to the National Scholarship Programme be spent on one year £2,400 RHI-dependent bursaries available to those entering full and part-time⁹ programmes where the FTE tuition fee is £9,000.

3.7.2 Matched NSP funding

The University has chosen to use its match funding to offer additional £2,400 bursary awards, increasing the number of awards available where the standard FTE tuition fee is £9,000 and the individual's RHI is less than £25,000, replicating arrangements for 2013/14.

⁹ Part time entrants will receive their 'Year 1 benefits' across 2+ years, matching the first 120 credits of study

3.7.3 Breakdown of bursary award

For 2014/15, the amount of £2,400 will be made available as cash or an equivalent benefit package.

For EU students this amount will be available in the form of a fee waiver.

3.7.4 University of Hull scholarships to those with RHI of less than £42,600

Where bursary eligible entrants offer grades AAB at A level (or equivalent) the bursary will be replaced with a 3 year scholarship worth £7,200 in total. Year 1 of the scholarship replicates the Year 1 bursary outlined above, with a further £2,400 awarded in each of Years 2 and 3.

3.7.5 Hull and York Medical School (HYMS) bursary to those with RHI of less than £25,000

Eligible entrants enrolled at Hull and York Medical School (HYMS) will receive a 5 year HYMS bursary worth £15,000 in total. Years 1 and 2 will consist of £3000, paid as £1500 fee waiver and £1500 cash towards living costs. In Years 3, 4 and 5 entrants may receive the bursary as a £3000 fee waiver, as £3000 cash, or as £1500 fee waiver and £1500 cash.

For EU students this amount will be available in the form of a fee waiver only.

3.8 Student eligibility for awards

In 2014/15 the University of Hull intends to make bursary or scholarship awards to **ALL** 2014/15 entrants who fully meet national AND institutional eligibility criteria.¹⁰

3.9 Applications for awards

Awards will be assessed automatically on registration and there is no requirement for applicants/entrants to apply for awards.

The University does not intend to hold back awards for use later in the academic year.

3.10 Queries and appeals

The University recognises the need to ensure queries and appeals relating to NSP and other awards proposed under the Access Agreement are dealt with fairly. The University of Hull Undergraduate Bursary Policy gives guidance on the processes involved and transparent, unambiguous and accessible information on the rules, terms and conditions applicable to awards.

4: Targets and Milestones

4.1 Changes to targets described in 2012-13 agreements

In light of the information presented above, and the targets and milestones outlined in the 2013/14 Access Agreement, it would seem appropriate for the University of Hull to retain the targets agreed for 2013/14 until the outcomes of changes in student behaviour on application rates, particularly

¹⁰Full details of national and institutional eligibility criteria for 2014/15 entrants is available on the University website (<http://www2.hull.ac.uk/student/money.aspx>).

from entrants from under-represented groups, and the impact of intervention for outreach and retention activities, are known.

We will continue to monitor student uptake of part-time programmes and ensure that those eligible have full access to appropriate retention support.

5: Monitoring and Evaluation Arrangements

The University of Hull will monitor compliance with the agreement and progress towards achieving the milestones articulated within it. The Access Agreement Steering Group, Chaired by the University's Pro-Vice-Chancellor for Engagement, is responsible for monitoring the production, approval, implementation and evaluation of the Access Agreement and reports periodically to the University's Executive. The Outreach and Retention Monitoring Group, chaired by the University's Director of Student Recruitment, has day to day responsibility for ensuring the operational implementation of the initiatives funded by the Access Agreement and for the monitoring and evaluation of the impact of these activities and funding on the participation and success of targeted groups.

The University has an agreed Evaluation Strategy for its Access and Student Success activities. Minimum expectations around the collection and analysis of data in relation to Outreach and Retention activities have been clarified and are embedded within the processes for the approval of projects to support retention, completion and success. A study looking at the satisfaction and choice of credit package by 2012/13 bursary and scholarship recipients is currently being undertaken and will inform the credit packages offered as part of these awards in the future. Data is collected and analysed by the Access, Support and Funding Office, and by Student Support Services and shared across the University as appropriate.

5.1 Evaluation

- Dedicated University staff analyse annual HESA data and compare it against application and entry statistics throughout the year to determine the extent to which progress is being made against benchmarks, targets and milestones. This evidence informs management decision making on issues relating to student access, retention and success.
- The Access, Support and Funding Office provide regular updated information on target schools and colleges and share this with internal and external outreach providers.
- Post delivery evaluation is expected from providers of all access-funded activities using learner (and where possible other) perceptions of value. Evaluations are shared with the Access, Funding and Support Office to enable an overall institutional perspective to be determined.
- Retention activities are evaluated against institutional data and the expectation is that data will be gathered in greater detail as the cohorts work through. Retention issues will become more prominent in our data collection but also in our intervention activities with students. The University will subscribe to the Student Relaunch Service.
- As outlined earlier, additional resource has been allocated from the outreach and retention funds to investigate, develop and implement appropriate systems to capture data from outreach and retention interventions at a higher level of granularity than is currently

possible. This will allow us to be more effective in our evaluations of the impact of these activities on target groups.

5.2 Person/Bodies responsible for delivery

The senior person and bodies responsible for delivery of the University of Hull Access Agreement for 2014/15 are Professor Ian Pashby, Pro-Vice-Chancellor for Engagement, and the Access Agreement Steering Group commissioned by the University Executive.

5.3 Student Representation on monitoring/evaluation groups

Students are represented on University Council, Senate and relevant University committees via their Hull University Union representatives. In addition, the Vice-President Welfare and Community of Hull University Union is a member of the Outreach and Retention Working Group whose remit includes the monitoring and evaluation of Access interventions and their impact.

6: Equality and Diversity

In 2011/12, following the publication of the Equality Act 2010 and revised University of Hull Corporate Strategy, equality objectives were produced for faculties and service areas to underpin the University's corporate equality objectives and embed equality issues in respective areas. Achievement of these objectives is reviewed, updated and reported annually.

A number of these objectives had explicit reference to the University's Access Agreements and Widening Participation Strategic Assessments (AA/WPSA) e.g.

“establish an Access Office to ensure (inter alia) processes are in place to fairly administer bursary and scholarship schemes under the University's 2012 AA”

Others impact on the achievement of milestones and targets within AA/WPSA e.g.

“implement mechanisms to increase the retention and improve achievement in students with a disability over 4 years” – Faculty objective

or focus on ensuring success at different stages of the student lifecycle

“ensure the Careers Service supports those students who may face additional barriers in accessing careers support and in entering the labour market by providing targeted support”.

The University is increasing its monitoring of the impact of intervention activities which will improve our ability to target successful activities at groups with protected characteristics.

7: Provision of Information to Prospective Students

The University publishes full information about Fees (including aggregate costs) and the value, operation and criteria for awards (including NSP bursaries) on its website, through its prospectus and via individual communications, in line with the good practice identified in the guidance. Clear signposting is also provided around the potential impact of certain choices of credit package on state

benefits. The University will ensure that the (common) paragraph around NSP eligibility is included in communications with those to which it wishes to make an offer a place on a course of study.

The University is committed to providing accurate and timely information to UCAS and the SLC in order that they can publish their course databases in good time to inform applications.

8: Consulting with Students

The Vice-President for Welfare and Community of the Hull University Union 2013/14 has been an active member of the Outreach and Retention Group, through which they have contributed both national and local perspectives on the University's proposals and requested changes to 2013/14 arrangements where they considered it appropriate.

Hull University Union Council fully supports this proposed Access Agreement.

OFFA Access Agreement 2014/15 - Annexes B & C

Institution name: University of Hull

Institution UKPRN: 10007149

Table 5 - Milestones and targets

Table 5a - Statistical milestones and targets relating to your applicants, entrants or student body (e.g. HESA, UCAS or internal targets)

Number	Please select milestone/target type from the drop down menu	Description (500 characters maximum)	Is this a collaborative target?	Baseline year	Baseline data	Yearly milestones/targets (numeric where possible, however you may use text)						Commentary on your milestones/targets or textual description where numerical description is not appropriate (500 characters maximum)
						2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	
1	State School (HESA Table T1a)	Seek to maintain high proportion of participants from state schools	No	2009-10	92.7%	93%	93%	93%	93%	93%	93%	Reflects that there is a longstanding record of high participation from state schools
2	NS-SEC (HESA Table T1a)	Seek to increase the proportion of participants from specified socio economic classes	No	2009-10	29.9%	30%	30.5%	31%	31.5%	32%	32%	As requested by OFFA, annual milestones have been stated.
3	LPN (HESA Table T1a)	Seek to increase an already high proportion of participants from low participation neighbourhoods	No	2009-10	18.2%	18.2%	18.5%	19%	19.5%	19.5%	19.5%	The University remains ahead of benchmark and any increase is therefore a stretching target
4	Non continuation: LPN (HESA Table T3b)	Seek to improve non-continuation by 2%	No	2009-10	8.5%	8.5%	8%	7.5%	7%	6.5%	6.5%	This is a challenging target amongst the LPN group
5	Projected outcomes (HESA table T5)	Seek to improve projected outcomes by over 4%	No	2008-9	77.9%	78%	79%	80%	81%	82%	82%	The target is challenging to achieve.

Table 5b - Other milestones and targets

Alongside applicant and entrant targets, we encourage you to provide targets around your outreach work (including collaborative outreach work where appropriate) or other initiatives to illustrate your progress towards increasing access. These should be measurable outcomes based targets and should focus on the number of pupils reached by a particular activity/programme, or number of schools worked with, and what the outcomes were, rather than simply recording the nature/number of activities.

Number	Please select milestone/target type from the drop down menu	Description (500 characters maximum)	Is this a collaborative target?	Baseline year	Baseline data	Yearly milestones/targets (numeric where possible, however you may use text)						Commentary on your milestones/targets or textual description where numerical description is not appropriate (500 characters maximum)
						2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	
1	Outreach / WP activity (other - please give details in the next column)	Engage annually in a programme of sustained outreach activity arrangements with at least 15 named target schools, colleges and academies (year 7 and above);	No	2010/2011	0	3	6	9	12	15	15	
2	Student support services	improve average retention rates in the 4 departments with the lowest retention rates for full time undergraduates in the University	No	2006/07	12.00 - 17.9% range	1% improvement	1% improvement	0.5% improvement	0.5% improvement	0.5% improvement	0.0% steady state	

3	Student support services	Maintain the proportion of under-graduates from under-represented backgrounds undertaking a one year work placement	No	2009/10	10.5%	10.5%	10.5%	10.5%	10.5%	10.5%	10.5%	
4	Strategic partnerships (eg formal relationships with schools/colleges/employers)	Excellence Hub - extension of existing activities with enhanced wp targeting	Yes	2010/11	800	1800	1800	1800	1800	1800	1800	Collaborative activity with Leeds, Sheffield, York Universities. Current commitment across the partnership extend to 2014/15.
5		Excellence Hub targeted IAG events	Yes	2010/11	0	1800	1800	1800	1800	1800	1800	New collaborative activity additional to the above
6	Outreach / WP activity (collaborative - please give details in the next column)	primary schools located in particularly disadvantaged areas of Hull in partnership with Hull Children's University	Yes	2010/11	0	5	7	8	9	10	10	

Optional commentary on milestones. This box is character-limited to 1000 characters; however, we are happy for you to upload additional 'supporting information' as a separate Word/pdf document.