

Choose Hull University Business School - experts in responsible leadership and Executive Education.

Invest in Your Leadership

Programme Fee: £1,650

Discounts available:

- Corporate partner discount – 10%
- SME discount – 20%
- Multiple participant discount – 20%

If you are interested in enrolling 3 or more participants from your organisation, please contact us to discuss additional options

Take the Next Step in Your Leadership Journey

To find out more or to apply:

exec-education@hull.ac.uk

Or, scan the QR code to visit our website:



UNIVERSITY
of
HULL

Executive Education



Leadership Development Programme

*Lead with confidence
in a changing world*

CPD | 6 weeks | Part time



Effective Leadership Drives Business Growth

The Hull Leadership Development Programme is a practical, high-impact programme designed to develop *confident* and *effective* leaders.

Organisations today need leaders who can navigate complexity, inspire people and make confident decisions in uncertain environments.

Our Leadership Development Programme has been designed to help both new and experienced managers strengthen their leadership capability and develop the skills needed to lead effectively in modern organisations.

Delivered by experienced management development specialists, the programme combines practical learning, immersive simulations and peer collaboration to help you build the confidence and capability to lead with authenticity and impact.

In just six weeks, participants gain valuable insights, practical tools and a deeper understanding of their personal leadership style.

Leadership Coaching

As part of the programme, participants receive a one-to-one leadership coaching session designed to help translate learning into action. This personalised session provides time to reflect on individual leadership challenges, explore practical approaches, and develop clear steps for applying new skills and insights within their own organisation.



Part-time

DESIGNED FOR BUSY
PROFESSIONALS OVER
6 WEEKS



Top 2%

RANKED IN TOP 2% OF
BUSINESS SCHOOL
INTERNATIONALLY



VR Simulation

IMMERSIVE VR SIMULATIONS
TO ENHANCE APPLIED
LEARNING



Executive Certificate

AN EXECUTIVE EDUCATION
CERTIFICATE IN LEADERSHIP



Coaching

1 HOUR PROFESSIONAL
ONE-TO-ONE COACHING

Join a top *2% Business School* with high impact, research-led teaching

The power of the network

Peer-to-Peer learning and the power of the network acts as a core thread throughout the programme.

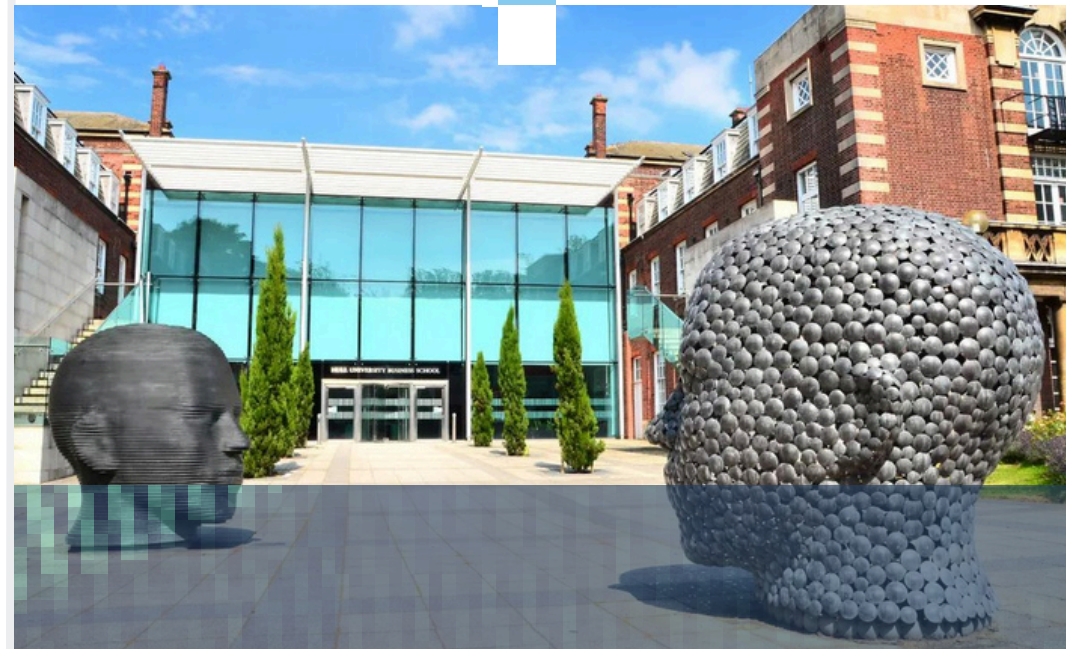
The 6 modules are facilitated by experienced management development professionals, to provide participants with a unique and highly valuable opportunity to reflect on their personal leadership development to rethink workplace structures to enable resilience and growth.

Developing and inspiring the next generation of leaders

At Hull Business School, we recognise the need to ensure a ready supply of leaders in the disruptive world of business. Our Leadership Development Programme aims to accelerate the development of new and established leaders, by providing them with the tools and behaviours they need to succeed and the confidence to use them to lead in an increasingly challenging and complex environment.

VR Simulation

Our Virtual Reality (VR) simulations are revolutionising leadership development by providing immersive, hands-on experiences that traditional methods can't match. These simulations allow participants to step into realistic scenarios where they can practice decision-making, problem-solving, and interpersonal skills in a controlled, risk-free environment. By simulating high-pressure situations, VR helps leaders develop emotional resilience and adaptability, crucial traits for effective leadership.



MODULES

Becoming the *next-generation leader*

The Hull Leadership Development programme covers 6 modules, all aimed at developing you as a responsible and authentic leader. Each module is delivered across six half days.

Your Leadership & Environment

Platform to provide delegates with a comprehensive understanding of the key factors that influence their leadership experience. Through a combination of self-assessment and skills scanning, explore the behavioral and environmental attributes that impact leadership. Gain a deeper understanding of their own leadership styles, strengths, and areas for development.

Principles of Leadership

Explore the fundamental models and concepts of leadership and gain an understanding of best practices in leadership, as well as contemporary perspectives on leadership and management both in the UK and internationally.

Influence and Negotiation

Equipping delegates with the essential skills and knowledge to excel in negotiation scenarios. Through interactive techniques, VR and practical exercises, learn how to effectively influence others and achieve successful outcomes in various negotiation contexts. This module focuses on understanding the core principles of negotiation and provides practical tips to enhance influencing capabilities.

Complex Culture & Behaviours

Delve into the intricate dynamics of culture and behavior within organizations and societies. Delegates will form a deep understanding of how cultural contexts and behavioral patterns influence individual and group actions. Through theoretical exploration and practical application through VR simulations, delegates will learn to navigate and manage complex cultural and behavioral scenarios effectively.

Decision Making

Explore the external elements that influence decision-making processes and learn how to apply decision tools and techniques in real-world scenarios. Develop the skills and knowledge necessary to make effective decisions in various contexts, particularly under conditions of uncertainty.

Coaching

Discover different coaching strategies and learn how to practically apply them into your working environment. This module will introduce the essentials of coaching, and practice the core skills, in a supportive environment, so that participants will feel confident using these in their work and life. The session will unlock your coaching potential so you can improve the performance of your people and contribute to the success of your organisation.





ALUMNI

Real Impact for Leaders and Organisations

Participants consistently report meaningful improvements in their leadership confidence and effectiveness.

Programme Impact



Reported a positive impact on their work or performance



Reported a positive change within their role or organisation



Satisfaction rating

**based on participant evaluation from 2023 - 2024 cohorts*

What participants say

“ I really enjoyed the opportunity to connect with professionals from outside my organisation. The programme created valuable space to reflect, share ideas and learn from others in a relaxed and supportive environment.

“ Amazing - really enjoying it - everyone knows their stuff - the quality of the content is superb and has showcased things I can take on and use within the business.

